

***This is the Web site of the
U.S. Farmers & Ranchers Alliance, Inc. (USFRA)***

Privacy Policy

In General

Generally we will respect your privacy and not share your personal information with others without your permission. As described in the next section, however, we do collect and use certain information *internally* without seeking permission.

Information We Collect and Use *Internally* Without Permission

If you visit our Web site (the **Site**) to browse, read or download information or provide personally identifying information in response to an invitation made by the Site:

- we may automatically collect and store: the name of the domain and host from which you access the Internet; the Internet protocol address of the computer you are using; the browser software you use and your operating system; the date and time you access our Site; the Internet address of the site from which you linked directly to our Site and some or all of any personally identifying information you may provide, such as your name, street address, email address, and phone number; and

- we may aggregate user specific information on which pages you visit as well as user specific information you volunteer (such as information contained in survey responses, email newsletter subscriptions and Site registrations); and

- we may set a cookie on your computer if you visit our Site or if you choose to subscribe our email newsletter.

We share these three types of information *internally and with those who assist us in carrying out our operations* for the purpose of internal review and to improve the content of our Site. We also may use it to contact you for survey purposes.

If you to want to discontinue your subscription to our email newsletter or you do not want us to contact you, you may accomplish this by contacting us at info@usfraonline.org.

Security We believe we have appropriate security measures in place in our physical facilities to protect against the loss, misuse or alteration of information we collect from your visits to our Site. But bear in mind that email you send us is not absolutely secure from interception.

Privacy Policy Changes Occasionally we may alter or update this privacy policy, for example, to reflect changes in our services or suggestions you or others have made. If the alteration or update is material, before implementing it we will let you know by prominently posting an advance notice of update on this site or by sending you a notice by email. We will apply any material change contained in the update prospectively only.

Effective Date This privacy policy became effective July __, 2011.

Here's How to Contact Us

U.S. Farmers & Ranchers Alliance, Inc.
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